



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 08-02-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: STEPHANIE KOHLBAUER
600 FAIRMOUNT AVENUE
ATTN: SUITE 306
TOWSON MD 21286

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
394753	08-02-2012	08-02-2012	1	AMERICANS FOR PROSPERITY	AMER FOR PROSPERITY	POLITICALS	WPVI - PHILADELPHIA										
Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
322		240653	PHILADELPHIA	A. CLIFFORD	08-08-2012	08-14-2012	M (Broadcast Month, Cycle 1)	N	240653								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 322														
1	08-08-2012	08-10-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	10	30			1	1	1			3	1,600	3	4,800.00
2	08-08-2012	08-10-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	10	30			1	1	1			3	1,200	3	3,600.00
3	08-08-2012	08-10-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	10	30			1	1	1			3	2,800	3	8,400.00
4	08-08-2012	08-10-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)	10	30			3		3			6	2,500	6	15,000.00
5	08-08-2012	08-09-2012	11:35PM - 12:02AM	LF NIGHTLINE (6970)	10	30			1	1				2	1,600	2	3,200.00
6	08-09-2012	08-09-2012	07:30PM - 10:40PM	EAGLES FOOTBALL GAMES (7240)	10	30					2			2	7,500	2	15,000.00
7	08-11-2012	08-11-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)	10	30						1		1	800	1	800.00
8	08-12-2012	08-12-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)	10	30							1	1	500	1	500.00
9	08-12-2012	08-12-2012	10:30AM - 11:30AM	WEEKEND NWS 1030-1130A SU THIS WEEK (705	10	30							1	1	3,000	1	3,000.00
10	08-13-2012	08-14-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	10	30	1	1						2	1,600	2	3,200.00
11	08-13-2012	08-14-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	10	30	1	1						2	1,200	2	2,400.00
12	08-13-2012	08-14-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	10	30	1	1						2	2,800	2	5,600.00
13	08-13-2012	08-14-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)	10	30	2	2						4	2,500	4	10,000.00
14	08-13-2012	08-14-2012	11:35PM - 12:02AM	LF NIGHTLINE (6970)	10	30	1	1						2	1,600	2	3,200.00
15	08-09-2012	08-09-2012	07:00PM - 08:00PM	ROTATOR SA 459AM (7194)	10	30					2			2	2,500	0	0.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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ATTN: STEPHANIE KOHLBAUER
600 FAIRMOUNT AVENUE
ATTN: SUITE 306
TOWSON MD 21286

Contract No 354783	Contract Dt 08-02-2012	Revision Dt 08-02-2012	Rev# 1	Advertiser AMERICANS FOR PROSPERITY	Brand AMER FOR PROSPERITY	Product Code POLITICALS	Station/Market WPVI - PHILADELPHIA				
Agency Est# 322		CMS# 240653	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 08-08-2012	End Date 08-14-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 240653		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M T W T F S S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 322								
								Contracted Gross Total:	34	78,700.00	
								Actual Gross Total:	34	78,700.00	
								Agency Commission:		11,805.00	
								Net Total:		66,895.00	
Month/YR		Preempted		Made Good		Contract Total		Adjustments		Actual Total	
Aug 12		0.00		0.00		78,700.00		0.00		78,700.00	
TOTAL		0.00		0.00		78,700.00		0.00		78,700.00	

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ATTN: STEPHANIE KOHLBAUER
600 FAIRMOUNT AVENUE
ATTN: SUITE 306
TOWSON MD 21286

Contract No 394753		Contract Dt 08-02-2012		Revision Dt		Rev# 0		Advertiser AMERICANS FOR PROSPERITY		Brand AMER FOR PROSPERITY		Product Code POLITICALS		Station/Market WPVI - PHILADELPHIA								
Agency Est# 322			CMS # 240653		Sales Office PHILADELPHIA		Account Executive A. CLIFFORD		Start Date 08-08-2012	End Date 08-14-2012	Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title 240653						
Line	Start Date	End Date	Time Period	Description						RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 322																			
1	08-08-2012	08-10-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)						10	30			1	1	1			3	1,600	3	4,800.00
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3	08-08-2012	08-10-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)						10	30			1	1	1			3	2,800	3	8,400.00
4	08-08-2012	08-10-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)						10	30			2		2			4	2,500	4	10,000.00
5	08-08-2012	08-09-2012	11:35PM - 12:02AM	LF NIGHTLINE (6970)						10	30			1	1				2	1,600	2	3,200.00
6	08-09-2012	08-09-2012	07:30PM - 10:40PM	EAGLES FOOTBALL GAMES (7240)						10	30					2			2	7,500	2	15,000.00
7	08-11-2012	08-11-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)						10	30						1		1	800	1	800.00
8	08-12-2012	08-12-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)						10	30							1	1	500	1	500.00
9	08-12-2012	08-12-2012	10:30AM - 11:30AM	WEEKEND NWS 1030-1130A SU THIS WEEK (705						10	30							1	1	3,000	1	3,000.00
10	08-13-2012	08-14-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)						10	30	1	1						2	1,600	2	3,200.00
11	08-13-2012	08-14-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)						10	30	1	1						2	1,200	2	2,400.00
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13	08-13-2012	08-14-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)						10	30	2	2						4	2,500	4	10,000.00
14	08-13-2012	08-14-2012	11:35PM - 12:02AM	LF NIGHTLINE (6970)						10	30	1	1						2	1,600	2	3,200.00
15	08-09-2012	08-09-2012	07:00PM - 08:00PM	ROTATOR 5A-459AM (7191)						10	30					2			2	2,500	2	5,000.00

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ATTN: STEPHANIE KOHLBAUER
600 FAIRMOUNT AVENUE
ATTN: SUITE 306
TOWSON MD 21286

Contract No 594753	Contract Dt 08-02-2012	Revision Dt	Rev# 0	Advertiser AMERICANS FOR PROSPERITY	Brand AMER FOR PROSPERITY	Product Code POLITICALS	Station/Market WPVI - PHILADELPHIA											
Agency Est# 522		CLIS # 240653	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 08-08-2012	End Date 08-14-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 240653									
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 322															
															Contracted Gross Total:		34	78,700.00
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Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total				
Aug 12		0.00		0.00		78,700.00		0.00						78,700.00				
TOTAL		0.00		0.00		78,700.00		0.00						78,700.00				

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